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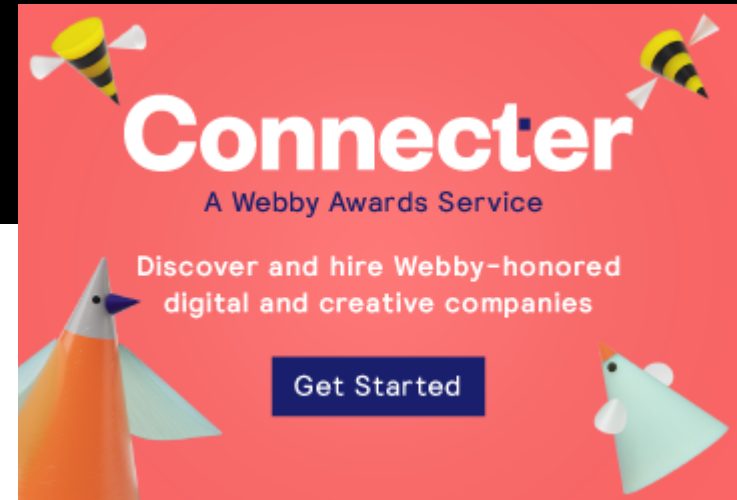
# ONE WORD GOOGLE SEARCH ↗

Saatchi & Saatchi

**ADVERTISING & MEDIA**

Best Use of Online Media

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**Connecter**  
A Webby Awards Service

Discover and hire Webby-honored digital and creative companies

[Get Started](#)

The advertisement features a red background with stylized bee and bird icons. The word 'Connecter' is in large white font, with 'A Webby Awards Service' in smaller white font below it. The text 'Discover and hire Webby-honored digital and creative companies' is in white. A dark blue button with 'Get Started' in white is at the bottom center.

**CREDITS**

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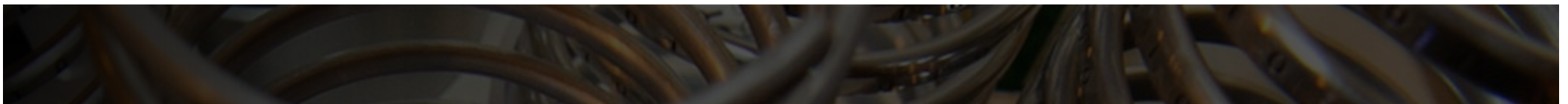
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## **ABOUT THE BEST USE OF ONLINE MEDIA CATEGORY**

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Best, most innovative and effective or creative use of a online media including website, mobile apps, games, advertising, social media, wallpaper, icons, etc. -- in a media/marketing strategy.





**HONORING THE BEST  
OF THE INTERNET**

**THE WEBBY AWARDS HONORS: Websites, Online Film & Video, Advertising & Media, Mobile Sites & Apps, Social**

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